



# START BRIDGE PARTY

PLAN

SOLUTION

CHALLENGE



PITCH YOUR  
INNOVATION  
ANYTIME  
ANYWHERE.

## Your first Bridge is FREE!

Pitching is hard, and getting feedback is even more challenging. Learn to structure your pitch and start building your community.



*"I'm using this platform and I can tell you, it is awesome! It is really helping me to solidify my business ideas, facilitate collaborations with my business partners and accomplish effective networking"*

CEO, Startup

# WHAT'S A BRIDGE?

## This is the **BRIDGE TEASER**

Post-style header where you share general information about your project, with reviewers you want to invite.

## These are the **BRIDGE CHANNELS**

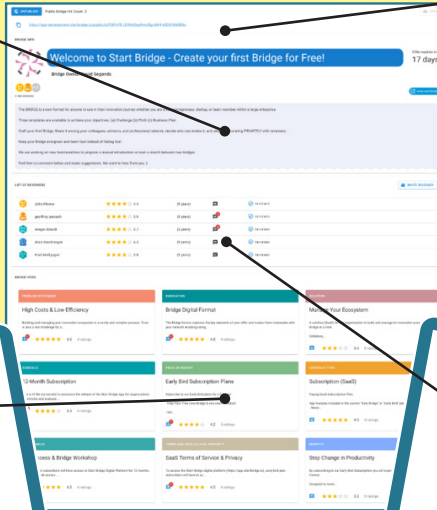
Invite reviewers. Contact colleagues, connect to registered hubs, or publish through social media.

## This is the **BRIDGE CONTENT**

9-section template for solution, plan or challenge. Each section describes one aspect of your project to facilitate collaboration.

## This is the **BRIDGE NETWORK**

Manage all the professional contacts who can view, rate, and comment on your Bridge content.



**ALL INTERACTIONS ARE PRIVATE AND YOU ARE IN CONTROL.**



**Our structured format** the Bridge helps you formulate your ideas succinctly and communicate them to your colleagues and stakeholders in your innovation ecosystem.

# HERE'S HOW IT WORKS!

Before the Party

Solidify your ideas



**PICK A TEMPLATE**

**CRAFT YOUR CONTENT**

**FILL IN YOUR TEASER**

**INVITE YOUR REVIEWERS**

During the Party

Collaborate with your teams

**PRESENT THE PROJECT**

**ASK FOR RATINGS  
AND COMMENTS**

**ANALYZE COMMENTS**

**UPDATE YOUR CONTENT**

**ARE  
RATINGS  
GOOD  
ENOUGH  
?**

**REVIEWER RATINGS  
AND COMMENTS  
ARE PRIVATE.**

Yes

No

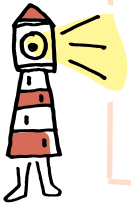
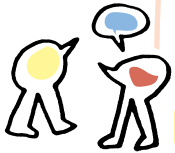
After the Party

Build your community

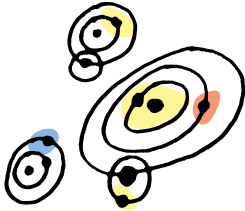
**ASK FOR MUTUAL  
INTRODUCTIONS**

**SHARE WITH  
REGISTERED HUBS**

**POST ON  
SOCIAL MEDIA**



# HOW CAN START BRIDGE HELP YOU?



## **INNOVATORS**

Start Bridge helps innovators solidify their business ideas within a structured format, facilitates collaboration and feedback, connects to innovation hubs, and responds to enterprises' challenges.



## **INNOVATION HUBS**

Start Bridge is the preferred platform for innovation hubs looking for a continuous funnel of innovators to match to enterprises searching for solutions to their challenges.



## **ENTERPRISES**

Enterprises use Start Bridge to keep track of hundreds of innovation projects underway inside their companies or with external partners. They can also publish challenges to which innovators can respond.

**TO BE SHOWCASED  
ON OUR WEBSITE,  
APPLY <HERE>.**

